



## 2019 OPPORTUNITIES FOR SUPPORT

Dining For Dollars • May 15, 2019 • Ann Arbor City Club 1830 Washtenaw Ave, Ann Arbor, MI 48104

### PLATINUM - \$5,000 Sponsorship

- Six dinner reservations
- Full-page color ad in event program
- Corporate name & logo in program & event signage
- Sponsor thank you & mention at event
- Website recognition w/corporate logo
- Link to corporate website

### GOLD - \$3,000 Sponsorship

- Four dinner reservations
- Half-page color ad in event program
- Corporate name & logo in program & event signage
- Sponsor thank you & mention at event
- Website recognition w/corporate logo
- Link to corporate website

### SILVER - \$2,000 Sponsor

- Two dinner reservations
- Half-page color ad in event program
- Corporate name & logo in program & event signage
- Website recognition w/corporate logo

### BRONZE - \$1,000 Sponsorship

- Two dinner reservations
- Quarter-page color ad in event program
- Corporate name in the program & event signage
- Website recognition w/corporate name

### STERLING - \$500 Sponsorship

- Two dinner reservations
- Corporate name in the program & event signage
- Website recognition w/corporate name

### PROGRAM ADVERTISING

\$300 – Full Page, Color, **Back Cover**

\$250 – Full-Page, Color, **Inside** Front or **Inside** Back Cover Ad (4.5"x7.5")

\$200 – Full-Page Color Ad (4.5"x7.5")

\$150 – Full-Page Black & White Ad (4.5"x7.5")

\$125 - ½ Page Color Ad (4.5"x3.5")

\$100 - ½ Page Black & White Ad (4.5"x3.5")

\$75 – ¼ pg. Color Ad (3.5"x2")

### MORE WAYS TO GIVE

**Silent Auction Items** - Contribute items/services (Value: \$50+)

**Strolling Raffle** - Contribute items/services (Value: \$25+)

**In-Kind Donation** - Contribute decorations, event advertisement or other supplies/services

### DEADLINE

**Wednesday, May 1, 2019**

[www.miunified.org](http://www.miunified.org)



# 24<sup>th</sup> Annual



## 2019 SPONSORSHIP/ADVERTISING/AUCTION/DONATION FORM

- PLATINUM** - \$5,000 Sponsorship
- SILVER** - \$2,000 Sponsorship
- GOLD** - \$3,000 Sponsorship
- BRONZE** - \$1,000 Sponsorship
- STERLING** - \$500 Sponsorship
- I/we will be attending the event. *(Please list guests' names on the back of this form.)*
- Unfortunately, I/we will not be able to attend.

**ADVERTISING:**  Full-Pg. Color **Back Cover**  Full-Pg. Color **Inside Front or Back Cover**  
 Full-Pg. Color  Full Pg. B&W  ½ Pg. Color  ½ Pg. B&W  1/4 Pg. Color  
*(Send ad in **TIFF or JPEG** file format to [mwallace@miunified.org](mailto:mwallace@miunified.org))*

**SILENT AUCTION ITEM:** \_\_\_\_\_

**RAFFLE ITEM:** \_\_\_\_\_

**SERVICE DESCRIPTION:** \_\_\_\_\_

(List items/services donated. Please include restrictions, conditions, interesting facts, size, color, etc. This donation becomes the property of UNIFIED – HIV Health and Beyond.)

**Retail Value:** \$ \_\_\_\_\_ **Delivery Method:** Enclosed Pick-Up

**Donated By:** \_\_\_\_\_  
(Company Name as you would like to appear in event materials.)

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website \_\_\_\_\_

**Method of Payment for Advertising or Sponsorship**

- Check made payable to UNIFIED – HIV Health and Beyond.  Please bill me.  Credit card payment:
- Visa  MasterCard  Discover  American Express

Card number: \_\_\_\_\_ Exp. \_\_\_\_\_ Amount Total: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed form by mail, email or FAX to Mike Wallace at our Ypsilanti office.**  
2287 Ellsworth Rd., Suite B, Ypsilanti, MI 48197 PH: 734-572-9355 FAX: 734-340-3146  
Email: [mwallace@miunified.org](mailto:mwallace@miunified.org)